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8 April 1960

MEMOFANDUM FOR: Director of Central Intelligence

SUBJECT:

Meetings of the Sprague Committee

25 and 26 April 1960

This memorandum is for the information of the Director.

I am informed that the agenda for the meetings of the Sprague Committee scheduled for Monday and Tuesday, 25 and 26 April, is tentatively as follows:

> Consideration of staff papers by the Monday, 25 April Committee.

The staff papers, prepared by staff representatives, contain concise statements of certain problems with recommendations for the Committee's consideration. One of these reports will deal with radio broadcasting with particular reference to RFE and Radio Liberty. Another will deal with the problem of gray propaganda and the question of which agency should have responsibility therefor. If time permits, additional papers may be considered which deal with such subjects as "The Soviet Image Abroad."

Approximately 1400 - 1700

The afternoon will be given over to a discussion of the significance of economic development in the Soviet Union, the degree of success obtained by the Soviets in their economic offensive abroad, and what the United States should do to counteract the effect of Soviet foreign economic aid activities. Mr. Dillon apparently will be unable to attend this meeting but Mr. Nielsen expects Mr. Bohlen and Mr. Riddleberger to be present.

Sill

Tuesday, 26 April 0900 - 1100

Dr. Mark May will appear before the Committee to discuss the USIA program. Dr. May's Committee has recently issued a report (press notice of which is attached) which will presumably be the subject of discussion. As you are probably aware, Mr. Philip Reed is a member of both the May Committee and the Sprague Committee.

1100 - 1230

If time permits, Mr. Sprague proposes to devote some time to consideration of a staff paper which will be prepared for the Committee on the OCB. This paper will be designed to identify possible deficiencies in the jurisdiction or procedures of the OCB and to provoke discussion as to possible ways of improving OCB's effectiveness.

- 3. Obviously the Committee would very much welcome your attendance throughout the entire proceedings. If your schedule does not permit this, however, it seems to me particularly important for you to be present at the discussion of the papers on RFE and Radio Liberty and also on gray propaganda which will be considered during the early part of the Committee meeting beginning at 0900 hours on Monday, April 25th. It would also seem desirable for you to be present Tuesday morning to hear Dr. May's discussion of USIA and more particularly to participate in any discussion of the terms of reference and jurisdiction of OCB which may take place later on the morning of Tuesday, April 26th.
- 4. The discussion of the problem of Russian economic development and foreign aid activities, scheduled for the afternoon of Monday, April 25th, seems to me less important.

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John A. Bross Senior Planning Officer O/DDP

Att. as stated cc: DDGI

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Memorandum for the Director

Subj: Meetings of the Sprague Committee

25 and 26 April 1960

Dtd: 8 April 1960

DDP/SPO/JABross/bcd

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INFORMATION POST IN CABINET URGED

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WASHINGTON, April 3 (AP)

The United States Advisory
Commission on Information
called today for creation of a
Cabinet-level agency to operate
all United States cultural, educational and information programs overseas.

The five-man advisory group
also disclosed that it had unaninously opposed a proposal by
Secretary of State Christian A.
Herter to return the United
States Information Agency to
the State Department. It is
now an independent agency.

The commission spoke in a
report to Congress on United
States propaganda activities in
1959 and on prospects for the
coming decade.

The group is headed by Dr.
Mark A. May, director of the
institute of Human Relations at
Yale.

Other members are Edwin D.
Canham, editor of The Christian Science Monitor; Lewis W.
Douglas, former Ambassador
to Britain; Sigurd S. Larmon,
chairman of the board of Young
& Rubicam Inc., an advertising
agency, and Philip D Reed, an
executive of the General Electric corporation.